



Manitoba Chapter

Direct Mail and Your Annual Giving Program

Monday, June 28, 2010
The Fort Garry - 222 Broadway

ABOUT THE SESSION & PANEL

Retaining and acquiring annual giving donors via direct mail.

- Pros/Cons of Direct Mail
- What works and what doesn't
- How to integrate E-Philanthropy – will it take over from DM or help augment an existing program.

Join two of Winnipeg's fundraising experts on Monday June 28th, 2010 at the Hotel Fort Gary for a contemporary discussion on Direct Mail in today's philanthropic environment.

The session will be a panel presentation by two of Winnipeg's senior Annual Fund experts and will conclude with a question and answer session.

Dawn Smithson, is the Vice President and Chief Operating Officer of the Health Sciences Foundation and

Ashley Goodon is the Manager of Annual Giving at the University of Manitoba.

Together they have over 2 decades of combined fundraising experience, leading their annual giving programs.

AGENDA

11:30 a.m.	Registration, Networking & Buffet Luncheon
12:05 p.m.	Opening Remarks
12:15 p.m.	Panel and Q & A
1:30 p.m.	Adjournment

The Fort Garry Parking...

There is a parking lot attached to the hotel, upper and lower - bring ticket in and you will need to pay at the store on the main level prior to leaving. As well there are plenty of parking lots in the area.

REGISTRATION FORM

NAME _____

ORGANIZATION _____

ADDRESS _____

CITY _____ PROV _____ POSTAL CODE _____

TEL: _____

EMAIL _____

FEES:

- AFP Members - \$25.00
- RRC Essentials Grads - \$25.00
- CAGP Members - \$25.00
- Non-Members - \$40.00

PAYMENT:

- Cheque (Payment On-Site) – Payable to AFP Manitoba Chapter
- Please Invoice – Provide Contact Person's Email:

- _____ Visa _____ Mastercard _____ (Exp. mm____/yy____)

SPECIAL DIETARY REQUIREMENTS

- Allergies
- Vegetarian

Note your allergies: _____

HOW TO REGISTER

FAX COMPLETED FORM TO 897-8094

Or

IF MAILING SEND ORIGINAL FORM AND PAYMENT TO:

Lise Carbonneau, Administrator
AFP Manitoba Chapter
950 Borebank Street
Winnipeg, MB R3N 1G6

Tel: (204) 832-1512 / Fax: (204) 897-8094
Email inquiries: whirlwind@shaw.ca

Registration deadline is 12:00 Noon on WEDNESDAY, JUNE 23, 2010

Cancellation Policy: Substitutions are welcome. However should you wish to cancel full refunds are provided up to June 23, 2010, 12:00 Noon. No shows are subject to the full event fee.