



Capital Campaign Associate

Macdonald Youth Services is a registered charitable organization dedicated to providing children and their families with a range of quality treatment and support services since 1929. We are a child-centered, family-focused treatment agency, committed to a systemic approach in the delivery of our programs and services. MYS offers a continuum of community-based care and support services throughout Manitoba. MYS believes in holistic services, maintaining and promoting dignity and self-respect.

MYS is undertaking a three to five year major capital fundraising campaign to expand the Youth Resource Centre/Shelter. MYS is seeking an experienced fundraising professional to fill this 3 year contract position. Working in conjunction with the Executive Director and MYS associates, the incumbent will be responsible for implementing integrated campaign strategies and establishing and maintaining positive relationships with donors and partners during all phases of the solicitation and stewardship cycle.

Key Priorities include:

- Manage a portfolio of major gift prospects and donors;
- Oversee the research of potential major gifts from individuals with an affinity to MYS;
- Work collaboratively with program teams and advisory committees to source potential gifts-in-kind and develop a range of partnership opportunities;
- Develop campaign material in collaboration with program teams and subject experts;
- Plan and develop communications materials for target donor groups, including correspondence packages and promotional materials; and
- Plan events related to campaign milestones.

Selection Criteria include:

- Completion of a post-secondary program of study in Business, Communications, Marketing or Fundraising, or an equivalent combination of relevant education and work experience;
- Knowledge of resource development/community fundraising and donor stewardship normally acquired through 5-10 years of relevant experience, preferably in the not-for-profit sector;
- Demonstrated experience managing donor relations and a track record of success in raising funds;
- Experience with new media and communication technologies and implementing strategic communication plans;
- A CFRE designation is a definite asset;
- Demonstrated ability to multi-task and manage complex projects effectively; and
- A highly organized, collaborative team player with initiative, sound judgment, excellent computer skills

Individuals interested in this challenging opportunity should forward a resume in confidence to **Alora Sinclair** at resumes@harrisconsult.com quoting project number **12125**.



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