



Manitoba Chapter

Philanthropy & Communications

Friday, September 30, 2011

11:30 a.m. to 1:30 p.m.

The Fort Garry, 222 Broadway

ABOUT THE SESSION

Mr. John Kearsey, Vice President (External), at the University of Manitoba will discuss approaches to philanthropy as a form of communication focused on the transmission of institutional values. He will also illustrate his presentation with examples from his extensive background and international work experience.

THE SPEAKER

JOHN KEARSEY

Since starting at the University of Manitoba as Vice-President (External) in July 2010, John Kearsey has helped reshape the external relations unit into one dedicated to securing funding, talent and advocacy for the University of Manitoba by delivering communication and engagement programs that inspire deep and long-term relationships with alumni, key stakeholders and potential partners. He leads four dynamic departments (philanthropy; marketing communications; government relations and community engagement; and alumni relations) whose work builds bridges across the university and into local, national and international communities.

Throughout his career, Mr. Kearsey has focused on building philanthropic support and pursuing purpose-driven stakeholder relations. In progressively senior roles, Mr. Kearsey has led and been part of teams that have achieved success in million and multi-million dollar fundraising campaigns, working with donors and alumni around the globe. His solid experience in marketing and communications has ensured a comprehensive approach to higher education advancement and external stakeholder relations.

Before coming to the University of Manitoba, Mr. Kearsey served as Divisional Director, Donor, Alumni and Community Relations at Monash University, Australia's largest, most research-intensive international university. From 2003 until 2006, he served as vice-president, DVA Navion International Fundraising Consultants (Canada), working with the University of Regina as its campaign director and director of donor and alumni relations. From 2001–2003, he served as the Director of Alumni Affairs and Development at Memorial University. Prior to this, he served in development and communications roles with the University of Western Ontario, St. Joseph's Health Care Foundation (London, ON), and the Newfoundland Cancer Treatment & Research Foundation.

Mr. Kearsey is originally from Newfoundland and Labrador and earned a Bachelor of Arts (Religious Studies and English) and a Certificate in Business Administration from Memorial University of Newfoundland. He has participated in several leadership and management development programs including the Harvard University Business School High Potential Leadership Program. Mr. Kearsey is a recipient and alumnus of the prestigious Terry Fox Humanitarian Award.

See next page for registration form...

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REGISTRATION FORM

NAME _____

ORGANIZATION _____

ADDRESS _____

CITY _____ PROV _____ POSTAL CODE _____

TEL: _____ EMAIL _____

- FEES:**
- AFP Members - \$30.00
 - RRC Essentials Grads - \$30.00
 - CAGP Members - \$30.00
 - Non-Members - \$45.00

PAYMENT:

Cheque/Cash (Payment On-Site) – Payable to AFP Manitoba Chapter

Please Invoice – Provide Contact Person's Email:

Credit Card - ___ Visa ___ M/C

****Note** – The Winnipeg Foundation will be processing credit cards for AFP, their name will appear on your statement.

_____ Exp. ____ / ____

Signature: _____

SPECIAL DIETARY REQUIREMENTS - Allergies Vegetarian Please specify: _____

HOW TO REGISTER

FAX COMPLETED FORM TO 897-8094

Or

IF MAILING SEND ORIGINAL FORM AND PAYMENT TO:

Lise Carbonneau, Administrator
AFP Manitoba Chapter
950 Borebank Street
Winnipeg, MB R3N 1G6

Tel: (204) 832-1512 / Fax: (204) 897-8094

Email inquiries: whirlwind@shaw.ca

**Registration deadline is 12:00 Noon on
TUESDAY, SEPTEMBER 27, 2011**

CANCELLATION POLICY

Substitutions are welcome. However should you wish to cancel full refunds are provided up to **September 23, 2011, 12:00 Noon**. No shows are subject to the full event fee.