



Manitoba Chapter

# Speaking their Language

Monday, February 8, 2010  
Norwood Hotel  
112 Marion Street

## ABOUT THE SESSION

These days you have only minutes (some would say seconds) to make a connection, make it meaningful and make it stick. Not hard to do with someone just like you. But how do you connect with people who are older or younger than you or who have had vastly different life and cultural experiences? Come explore with us the intergenerational and multigenerational art of conversation and you will learn how to be more strategic inside the qualifying, cultivating and stewardship conversations you have with your donors.

## THE SPEAKER

### Tracey Bailey, CFRE - Vice President

Tracey Bailey is both a fundraising and communications expert. She has been writing professionally for 29 years and fundraising for 24 of those years. In the past decade, she has specialized in major gifts and campaigns, but has worked in every development function and every sector over her career - education, health, social services, arts and religious. As a communications specialist, Tracey has experience in public, government and community relations, marketing and sponsorship, and print and television journalism.

In the last 10 years Ms. Bailey has worked on seven capital campaigns with goals ranging from \$3 million to \$500 million.

In 2009 Ms. Bailey worked with a number of KCI clients across a variety of sectors. She provided strategic counsel, training and/or communication services to: William Osler Health Centre Foundation, St. Joseph's Healthcare Hamilton, St Joseph's Hospital Foundation Guelph, Canadian Institute for Advances Research (CIFAR), Canadian Breast Cancer Foundation (Ontario Region), Hamilton Health Sciences, Toskan Casale Foundation, YWCA of Hamilton, and London Health Sciences Foundation.

## AGENDA

11:30 a.m.	Registration, Networking & Buffet Luncheon
12:00 Noon	Opening Remarks
12:15 p.m.	Speaker – Tracey Bailey, CFRE
1:30 p.m.	Adjournment

## REGISTRATION FORM

NAME \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROV \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TEL: \_\_\_\_\_

EMAIL \_\_\_\_\_

### FEES:

- AFP Members - \$25.00
- RRC Essentials Grads - \$25.00
- CAGP Members - \$25.00
- Non-Members - \$40.00

### PAYMENT:

- Cheque (Payment On-Site) – Payable to AFP Manitoba Chapter
- Please Invoice – Provide Contact Person's Email:

- \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ (Exp. mm\_\_\_\_/yy\_\_\_\_)

### SPECIAL DIETARY REQUIREMENTS

- Allergies
- Vegetarian

Note your allergies: \_\_\_\_\_

## HOW TO REGISTER

FAX COMPLETED FORM TO 897-8094

Or

IF MAILING SEND ORIGINAL FORM AND PAYMENT TO:

Lise Carbonneau, Administrator  
AFP Manitoba Chapter  
950 Borebank Street  
Winnipeg, MB R3N 1G6

Tel: (204) 832-1512 / Fax: (204) 897-8094  
Email inquiries: whirlwind@shaw.ca

**Registration deadline is 12:00 Noon on MONDAY, FEBRUARY 2, 2010**

**Cancellation Policy:** Substitutions are welcome. However should you wish to cancel full refunds are provided up to February 2, 2010, 12:00 Noon. No shows are subject to the full event fee.