



# Mentoring with the Masters

Don't miss this opportunity to question the Experts

Thursday, September 24, 2009  
Winnipeg Convention Centre  
Millennium Suite, 2<sup>nd</sup> Floor - 375 York Avenue

## ABOUT THE SESSION and PANELISTS

- Are your fund development programs as effective as they can be?
- Do your organization's needs decrease in a recession?
- What strategies do you have for fundraising in tough times?
- Looking for new solutions to meet your fundraising goals this year?

LET'S TALK!  
LET'S DISCUSS!  
LET'S SHARE!

Join fellow fundraising professionals to discuss your challenges with our panel of experts.

### Norm Velnes, The Velnes Group

- Specializing in fund development, capital campaign strategic planning and board development.

### Pat McCallum

- Over 20 years experience as Executive Director of 2 successful hospital foundations in Winnipeg
- Areas of expertise include capital campaigns, Board development, annual and planned giving and management and staffing.
- Pat received the Women of Distinction award in 1988 for leadership and consistent commitment to excellence in management and labour.

### Leona MacDonald

- Leona's fundraising career began in 1981 when she became General Manager of professional theatre companies in the west.
- Leona directed the \$5 million Capital and \$10 million Endowment Campaigns at The Manitoba Theatre Centre for nine years, with a short stint between MTC campaigns at the U of M, where she worked on the Engineering Capital Campaign.
- Leona served on the AFP Board of Directors for about six years during which time she worked on the Education and Awards Committees.

*Let's Find Solutions Together!*

## AGENDA

11:30 a.m.	Registration & Networking
12:00 Noon	Luncheon / Panel Discussion
1:30 p.m.	Adjournment

## REGISTRATION FORM

NAME \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROV \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TEL: \_\_\_\_\_

EMAIL \_\_\_\_\_

### FEES:

- AFP Members - \$25.00
- RRC Essentials Grads - \$25.00
- CAGP Members - \$25.00
- Non-Members - \$40.00

### PAYMENT:

- Cheque (Payment On-Site) – Payable to AFP Manitoba Chapter
- Please Invoice – Provide Contact Person's Email:

- \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard

\_\_\_\_\_ (Exp. mm\_\_\_\_/yy\_\_\_\_)

**NOTE: Visa transactions are processed through the Victoria Hospital Foundation.**

### SPECIAL DIETARY REQUIREMENTS

- Allergies
- Vegetarian

Note your allergies: \_\_\_\_\_

## HOW TO REGISTER

FAX COMPLETED FORM TO 897-8094

Or

IF MAILING SEND ORIGINAL FORM AND PAYMENT TO:

Lise Carbonneau, Administrator

AFP Manitoba Chapter

950 Borebank Street

Winnipeg, MB R3N 1G6

Tel: (204) 832-1512 / Fax: (204) 897-8094

Email inquiries: whirlwind@shaw.ca

**Registration deadline is 4:30 P.M. on**

**FRIDAY, SEPTEMBER 18, 2009**

**Cancellation Policy:** Substitutions are welcome.

However should you wish to cancel full refunds are provided up to September 18, 2009. No-shows are subject to the full event fee.